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IMPACT OF SOCIAL MEDIA IN STUDENT LIFE

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Abstract: *Social Networking is helpful among students in ways such as communicating about projects and tasks in school but some students cross the boundaries of using such sites. Some use it for gambling purposes. Misuse of such sites are what makes the social networking world hazardous to all people involved in it especially to students of minor ages. What's more harmful is that it seldom leads to the destruction of the student's foundation for their future – which is education.*

Keywords— *Student, Classroom, Social Media.*

INTRODUCTION

Social networking has made an huge influence on the existence of persons around the sphere. It has previously been a huge influence to the everyday social monotonous of the persons in numerous types of groups. High and middle class society is now into social networking places alike Face book, Whatsapp, Twitter, My Space, Tumbler and etc. Even low-class persons are into these social networking places as glowing. Essentially, these social networking spots have played a large portion to the worldwide public in terms of communication determinations. Social Networking is obliging amongst scholars in ways such as interactive about schemes and errands in university but some scholars irritable the limits of using such sites. Some usage it for gaming purposes. Misappropriation of such sites are what brands the social networking world dangerous to all persons complicated in it particularly to scholars of minor ages. What's more damaging is that it rarely leads to the obliteration of the scholar's basis for their forthcoming – which is learning.

Observers have well-known a range of optimistic and negative influences of social media usage. Social media can assistance to progress an individual's sense of connectedness with actual or online communities, and can be an real message (or marketing) tool for companies, businesspersons, not-for-profit organizations, advocacy groups, political parties, and governments. At the similar period, worries have been elevated about likely links between weighty social media use and unhappiness, and even the subjects of cyber bullying, online pestering and "trolling".

STUDENT USAGE OF USAGE OF SOCIAL MEDIA

TABLE 1

Students Who Have Social Media Accounts

Students Who Have Social Media Accounts	Percentage
YES	100%
NO	0%
Total	100%

Data reveals that majority of the students have social media accounts.

Reason of Using Social Media

TABLE 2

Reason

Reason	Percentage
Entertainment	46.78%
Friends Chatting	23.33%
To gather Knowledge	20%
Other activity	10%
Total	100%

In terms of reasons of usage of social media accounts the above data shows that 46.78% of the students were influence to use social media for entertainment, 23.33% for keeping touch with friends, 20% to gather information and other 10% for other reasons.

Duration of Posting on Social Media Pages

TABLE 3

Duration of Posting on Social Media Pages

Duration of Posting on Social Media Pages	Percentage
Regularly	16.67%
Weekly basis	36.67%
Monthly basis	36.67%
Occasionally/ Rarely	10%
Total	100%

Source: field study

The above data reflects that 16.67% of students post daily on social media, 36.67% of students post on social media in weekly basis, 36.67% students post on social media in monthly basis, and 10% students post on social media occasionally.

Time Spend on Social Media

TABLE 4

Time Spend on Social Media

Time Spend	Percentage
Below one hour	13.33%
Three to six hours	36.33%
Six hour and above	50.67%
Total	100%

Source: field study

Based on the data collected by 30 respondents 13.33% spent time on social media only below one hour, 36.33% spent three to six hours and 50.67% spent more than six hour and above.

Time of accessing social media

TABLE 5

Time of accessing social media

Time of accessing social media	Percentage
During free time	26.67%
At school	10%
During social Interaction	3.33%
Meal times	3.33%
Any spare time	56.67%
Total	100%

Source: field study

In terms of time of accessing social media data reveals that 26.67% of the students use social media during free time, 10% at school, 3.33% during social occasions, 3.33% during, meal times and 56.67% during any spare time.

Negative effects of social media on studies

TABLE 2.6

Negative effects of social media on studies

Negative effects of on studies	Frequency	Percentage
YES	12	40%
NO	18	60%
Total	30	100%

Source: field study

The above data reflects that social media has an effects on the students on their studies negatively. 40% of the respondents has experienced that social media has effects on their studies while 60% does not think that it has an effect on the studies.

Addiction to social media is problematic to academic life

TABLE 7

Addiction to social media is problematic to academic life

Social media is problematic to academic life	Percentage
YES	53.33%
NO	46.67%
Total	100%

Source: field study

The above data reflects that addiction to social media is problematic and it has negative effects on their academic life as well, 53.33% of the respondents agree to the statement that social media is problematic to students' academic life whereas 46.67% does not agree to the statement.

Social media can improve academic performance

TABLE 8

Social media can improve academic performance

Improve academic performance	Frequency	Percentage
YES	20	66.67%
NO	10	33.33%

Total	30	100%
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Source: field study

Above Data shows the responses of the respondents on social media as a means to improve the academic life. From the table it is seen that out of total respondents, 66.67% agree to the fact that social media can improve the academic performance of the students and is useful for their academic life. On the other hand 33.33% of the respondents do not feel that social media can improve their academic performance.

Use of social media for spreading knowledge and information to the classmates

TABLE 9

Use of social media for spreading knowledge and information to the classmates

spreading knowledge to the classmate	Frequency	Percentage
YES	22	73.33%
NO	8	26.67%
Total	30	100%

Source: field study

In the above table data reflects that social media was used by the students to spread knowledge and information among friends and classmates. Where 73.33% agree that social media as a mean to spread knowledge and information, whereas 26.67% does not use social media to pass knowledge.

Difference in grades after engaging in social media

TABLE 2.10

Difference in grades after engaging in social media

Difference in grades	Frequency	Percentage
YES	19	63.33%
NO	11	36.67%

Total	30	100%
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Source: field study

Above table deals with the difference in grades after students engaged in social media. In the table it has been analyzed that 63.33% of the students find difference in their grades and 36.67% does not see any difference in their grades after they engaged in social media.

CONCLUSION

The new trends of social media have took the care of the persons all around the world particularly the youth and the students in the form of social networking places are of position to discussed and examine. It was effort to inspect the belongings of social media practice among the Students. It found that though a amount of students make use of social media in a valuable way as a average of message and source of information, a good number of student usage it for fun, and which does not donate much to them. While previous consumed their time meaningfully deprived of result their educations at times. The latter rummage sale a lot in wasting their time and it also does touch their educations at times. The consequences of the study shown that student's participation in social media has both confident and bad consequence founded on how they used and knowledge does not diminish the students aptitude to study but somewhat it help them to learn dissimilar aptitudes which they have not ever known earlier. Nowadays as we can see growth happens due to machinery and social media so, creation use of social media for good and positive drives will make allow to road of development.

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